

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>US-wykład ogólnouczelniany-O+P-I+JM-S-24/25Z-realizacja w 25/26</b>						
Unit: <b>Wykład ogólnouczelniany [moduł]</b>						
Course title: <b>American Cultural Imperialism (amerykański kulturowy imperializm) (OGÓLNOUCZELNIANE)</b>					Course code: <b>US1000APNOJ3440_29S</b>	
Name of field of study: <b>wykład ogólnouczelniany</b>						
Mode and cycle of study: <b>I stopnia + JSM, full - time</b>		Profile of study: <b>ogólnoakademicki i praktyczny</b>			Specialty:	
Course / module status <b>elective</b>			Language of instruction: <b>semester: 3 - english language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				including e-learning		
2	3	lecture	15	0	pg	1
<b>Total</b>			<b>15</b>			<b>1</b>
Course / module coordinator		dr RENATA NOWACZEWSKA				
Course instructor		dr RENATA NOWACZEWSKA				
Course / module objectives		<p>Acquainting students with the essence of American culture in the light of historical and cultural changes taking place in the USA.</p> <p>Making students aware of the phenomenon of American cultural expansion and develop their ability to analyze its manifestations in art, music, design, world exposition, and the internet.</p> <p>Student is expected to gain knowledge and the competences to critically assess the impact of American cultural diplomacy on global social and political processes.</p>				
Prerequisites		Knowledge of English B2				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description	Ref. to programme benchmarks		
knowledge	1	EP1	A student knows and understands basic theory of culture and mechanisms that have shaped American social and political history of the United States.			
	2	EP2	A student identifies the concepts of economic, ideological, military, and cultural imperialism.			
	3	EP3	A student understands the phenomenon and consequences of American rising power in various spheres of life and its impact upon the global society and culture.			
skills	1	EP4	A student can recognize and critically analyze the examples of American cultural diplomacy and the role they bear in the wider context of America's growing dominance.			
	2	EP5	A student is prepared to individually investigate the examples of cultural dominance in media and the Internet.			
	3	EP6	The student can critically analyze and interpret the cases of American international activities in a wider context of methods, responsibilities, consequences, ambitions, and goals.			
	4	EP7	A student is capable of examining manifestations of cultural dominance in the media and on the internet, using sources and analytical methods.			

social competences	1	EP8	A student is prepared to independently research and assess examples of American cultural dominance and its reception in societies worldwide.	
	2	EP9	Student can critically evaluate their knowledge, verify it using source materials, and develop their ability to interpret changes in the global perception of American cultural imperialism.	
CONTENT			Semester	No. of hours
				including e-learning
Subject title: American Cultural Imperialism (ameryka ski kulturowy imperializm)				
Format of instruction: lecture				
1. Theoretical framework of culture, imperialism, hegemony, public diplomacy, soft power etc.			3	2 0
2. From American exceptionalism to Hemispheric Imperialism			3	2 0
3. Westernization- Americanization vs. Anti-Americanism			3	2 0
4. Methods and examples of American cultural diplomacy: exchange programs, sports, art, music, film and TV, design and material culture (exhibitions and world fairs),			3	3 0
5. Cultural imperialism on the Internet			3	2 0
6. The role of philanthropy and development aid in cultural imperialism			3	2 0
7. Post 9/11 cultural diplomacy			3	2 0
Modes of delivery	Lecture with elements of multimedia presentations, documentaries, music			
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.			
Assessment methods				No. of learning outcome from the syllabus
	PRACA PISEMNA/ ESEJ/ RECENZJA			EP1,EP2,EP3,EP4,EP5,EP6,EP7,EP8,EP9
	Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.			
Grading criteria	<p><b>Assessment Criteria:</b></p> <ul style="list-style-type: none"> <li>? Content and Argumentation: ?Relevance to the topic, clarity of arguments, coherence, and critical analysis.</li> <li>? Structure and Organization: ?Logical arrangement of content, clarity, and consistency of conclusions.</li> <li>? Use of Source Materials: ?Quality of source selection, ability to utilize them, and references to literature.</li> <li>? Visual and Technical Aspects: ?Aesthetics, readability of attached visual materials, linguistic and technical accuracy.</li> </ul> <p><b>Grading Scale:</b></p> <p><b>Grade 5.0 (91%-100%)???</b>Excellent The expected learning outcomes have been achieved with only minor and secondary inaccuracies that do not affect the attainment of individual objectives.</p> <ul style="list-style-type: none"> <li>? In-depth analysis of American culture in both historical and contemporary contexts.</li> <li>? Clear, well-supported argumentation based on a wide range of sources.</li> <li>? The paper includes well-selected and accurately cited sources.</li> </ul> <p><b>Grade 4.5 (81%-90%)???</b>Very Good The expected learning outcomes have been achieved with minor errors.</p> <ul style="list-style-type: none"> <li>? A very good analysis of the topic, though some simplifications or lack of deeper elaboration on certain aspects may occur.</li> <li>? Clear structure, though minor inconsistencies may appear.</li> <li>? Correct citation of sources, though not all are fully utilized.</li> </ul> <p><b>Grade 4.0 (71%-80%)???</b>Good The expected learning outcomes have been achieved with some noticeable errors.</p> <ul style="list-style-type: none"> <li>? The topic is presented correctly, but the analysis is more general, with some noticeable simplifications.</li> <li>? The structure is mostly logical, but unclear transitions between sections may occur.</li> <li>? The work is based on sources, but lacks deeper discussion of them.</li> </ul> <p><b>Grade 3.5 (61%-70%)???</b>Satisfactory Plus The expected learning outcomes have been achieved with significant errors or shortcomings.</p>			

? The topic is presented, but the analysis is superficial and contains major simplifications or factual errors.  
 ? The structure is not always logical, and there may be ambiguities in content organization.  
 ? Sources are used, but their analysis is limited.  
**Grade 3.0 (51%-60%)??Satisfactory**  
 The expected learning outcomes have been achieved at a minimal level, with major errors or shortcomings.  
 ? The work meets the minimum requirements, but the analysis of the topic is very superficial.  
 ? The structure is inconsistent, with gaps in argumentation.  
 ? Numerous linguistic and stylistic errors make understanding difficult.  
**Grade 2.0 (Below 51%)??Fail**  
 The expected learning outcomes have not been achieved.

Grade calculation principles

**The final grade is the grade from the lecture.**

Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	American Cultural Imperialism (ameryka ski kulturowy imperializm)		Wa ona	
	3	American Cultural Imperialism (ameryka ski kulturowy imperializm) [wykład]	zaliczenie z ocen		1,00

Arndt, R. (2005): *The First Resort of Kings: American Cultural Diplomacy in the Twentieth Century.* , Washington

Arnove, R.C. ed. (1982): *Philanthropy and Cultural Imperialism: The Foundations at Home and Abroad.* , Bloomington, Ind.,

Belmonte, L.A. (2008): *Selling the American Way. U.S. Propaganda and the Cold War.*, Philadelphia

Cull, N. (2008): *The Cold War and the United States Information Agency. American Propaganda and Public Diplomacy, 1945-1989.* , Cambridge,

Frankel, Ch. (1965): *The Neglected Aspect of Foreign Affairs: American Educational and Cultural Policy Aborad.* , Washington

Iriye, A. (1997): *Cultural Internationalism and World Order.*, Baltimore

Krige, J. (2006): *American Hegemony and the Postwar Reconstruction of Science in Europe.* , Cambridge,

Nowaczewska, R. (2013): *USIA-Creating a Positive Impafe of "Hated Americans" during the Early Cold War Period.*, Białystok

Saunders, F.S. (2000): *The Cultural Cold War: The CIA and the World of Arts and Letters.* , New York

Sreberny-Mohammadi, A. (1997): 'The Many Cultural Faces of Imperialism,' in *Beyond Cultural Imperialism: Globalization, Communication and the New International Order.* , London,

Stephan, A. ed. (2008): *The Americanization of Europe. Culture, Diplomacy and Anti-Americanism after 1945.* , New York,

Stephen A. , ed. (2008): *The Americanization of Europe. Culture, Dim=plomacy and Anti-Americanism after 1945.*, New York

Tomlinson, J. (1997): *Cultural Imperialism: A Critical Introduction.*, Baltimore,

Supplementary reading

Littleton, T. and Maltby Sykes, (1989): *Advancing American Art: Painting, Politics and Cultural Confrontation at Mid-Century.* , Alabama Press

Steichen H. (1955): *The Family of Man.* New York

**STUDENT WORKLOAD**

	No. of hours	
		including e-learning
Contact hours	15	0
Participation in test / exam	0	0
Preparation for contact hours	0	0
Private reading and studying	3	0
Participation in tutorials	2	0
Preparation of project / essay / etc.	5	0
Preparation for test / exam	0	0

<b>TOTAL workload</b>	<b>25</b>
<b>ECTS credits</b>	<b>1</b>

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>US-wykład ogólnouczelniany-O+P-I+JM-S-24/25Z-realizacja w 25/26</b>						
Unit: <b>Wykład ogólnouczelniany [moduł]</b>						
Course title: <b>Bioterrorism (bioterroryzm) (OGÓLNOUCZELNIANE)</b>					Course code: <b>US1000APNOJ3446_22S</b>	
Name of field of study: <b>wykład ogólnouczelniany</b>						
Mode and cycle of study: <b>I stopnia + JSM, full - time</b>		Profile of study: <b>ogólnoakademicki i praktyczny</b>			Specjalty:	
Course / module status <b>elective</b>				Language of instruction: <b>semester: 3 - english language</b>		
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS
				including e-learning		
2	3	lecture	15	15	pg	1
<b>Total</b>			<b>15</b>			<b>1</b>
Course / module coordinator		dr in . JAKUB SKORUPSKI				
Course instructor		dr in . JAKUB SKORUPSKI				
Course / module objectives		<b>Familiarizing students with the issues of bioterrorism, the main pathogens used in bioterrorist attacks, methods and instruments for detecting and counteracting threats from bioterrorism and the rules of conduct in the event of a bioterrorist attack</b>				
Prerequisites		<b>Basic knowledge of biology</b>				
<b>LEARNING OUTCOMES</b>						
Category	No.	Code	Description			Ref. to programme benchmarks
knowledge	1	EP1	<b>The student knows and understands basic knowledge in the field of bioterrorist and epidemiological threats and knowledge related to the risk of their occurrence, analysis and criteria for assessing the effects and counteracting their occurrence</b>			
	2	EP2	<b>The student knows and understands the possibilities and consequences of bioterrorist acts for state security</b>			
skills	1	EP3	<b>The student is able to properly observe bioterrorist activities, interpret, analyze and discuss his observations regarding the use of biological weapons and formulate adequate conclusions, using scientific and specialist terminology</b>			
	2	EP4	<b>The student is able to apply appropriate procedures for maintaining biological safety, crisis management and protection against the effects of a bioterrorist attack</b>			
social competences	1	EP5	<b>Is ready to objectively assess the acquired knowledge and skills and to critically analyze the received scientific content</b>			
	2	EP6	<b>Is ready to recognize the importance of knowledge in solving scientific problems and practical tasks related to national security and to seek the opinion of experts in case of difficulties in solving the problem independently</b>			
<b>CONTENT</b>					Semester	No. of hours
						including e-learning

Subject title: <b>Bioterrorism (bioterroryzm)</b>					
Format of instruction: <b>lecture</b>					
1. Introduction to the issue of bioterrorism. Types and recognition of bioterrorist attacks			3	2	2
2. Biosecurity levels			3	2	2
3. Biological weapons - introduction. Modern diagnostic techniques in the detection and identification of biological weapons			3	2	2
4. Exotoxins produced by Bacillus anthracis and Clostridium botulinum bacteria			3	2	2
5. Dangers resulting from tularemia and brucellosis infection			3	2	2
6. Dangers resulting from infection with plague and cholera			3	2	2
7. Pox virus and viral hemorrhagic fevers. Other biological substances that can be used as biological weapons			3	2	2
8. Procedure in the event of a bioterrorist attack			3	1	1
Modes of delivery	<b>Lecture with multimedia presentation, Case study, Discussion</b>				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	<b>KOLOKWIUM</b>			<b>EP1,EP2,EP3,EP4,EP5,EP6</b>	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>Positive grade from the written test.</b>				
	Grade calculation principles				
	<b>A positive assessment on a single-choice test (achieving at least 50% of the maximum score + 1).</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Bioterrorism (bioterroryzm)		Ważona	
	3	Bioterrorism (bioterroryzm) [wykład]	zaliczenie z ocen		1,00
Basic reading	Fong I.W., Alibek K. (ed.). (2009): Bioterrorism and Infectious Agents: A New Dilemma for the 21st Century, Springer Nature, Berlin				
	Ryan J.R. (2016): Biosecurity and Bioterrorism: Containing and Preventing Biological Threats, Butterworth-Heinemann, Oxford				
Supplementary reading	Lentzos F. (2016): Biological Threats in the 21st Century, Imperial College Press, London				
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		including e-learning			
Contact hours	<b>15</b>		<b>15</b>		
Participation in test / exam	<b>1</b>		<b>0</b>		
Preparation for contact hours	<b>0</b>		<b>0</b>		
Private reading and studying	<b>3</b>		<b>0</b>		
Participation in tutorials	<b>1</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>0</b>		<b>0</b>		

Preparation for test / exam	5	0
<b>TOTAL workload</b>	<b>25</b>	
<b>ECTS credits</b>	<b>1</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>US-wykład ogólnouczelniany-O+P-I+JM-S-24/25Z-realizacja w 25/26</b>							
Unit: <b>Wykład ogólnouczelniany [moduł]</b>							
Course title: <b>Dante's "Divine Comedy": Justice, Tolerance and Freedom ("Boska komedia" Dantego: sprawiedliwość, tolerancja i wolność) (OGÓLNOUCZELNIANE)</b>					Course code: <b>US1000APNOJ3443_34S</b>		
Name of field of study: <b>wykład ogólnouczelniany</b>							
Mode and cycle of study: <b>I stopnia + JSM, full - time</b>		Profile of study: <b>ogólnoakademicki i praktyczny</b>			Specialty:		
Course / module status <b>elective</b>				Language of instruction: <b>semester: 3 - english language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
2	3	lecture	15	0	pg	1	
<b>Total</b>			<b>15</b>			<b>1</b>	
Course / module coordinator		<b>dr hab. MARINO BALDUCCI</b>					
Course instructor		<b>dr hab. MARINO BALDUCCI</b>					
Course / module objectives		<b>Develop fundamental knowledge on the Divine Comedy and Dante's spiritual symbolism, with specific references to the history and theological culture of the Middle Ages. Clarify the relationship between Dante, Islam, free love and religious tolerance. Refine the various textual and contextual analysis methods of medieval Italian religious poetry. General knowledge related to Christian theology.</b>					
Prerequisites		<b>General knowledge related to Christian theology, interpretative attitude and communication skills.</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	<b>Knowing the structure, characters and historical context of the Divine Comedy.</b>				
	2	EP2	<b>Having specific skills related to Dante's theological symbolism.</b>				
skills	1	EP3	<b>Correctly analyzing and using scientific research articles in the field of dantology.</b>				
	2	EP4	<b>Correctly analyzing significant passages of the Divine Comedy.</b>				
	3	EP5	<b>Developing the ability to perceive the spiritual value of the literary work studied.</b>				
social competences	1	EP6	<b>Showing interest in deepening knowledge through independent research and analysis.</b>				
	2	EP7	<b>Being aware of the European and global importance of Dante's poetic work.</b>				
<b>CONTENT</b>					Semester	No. of hours	
						including e-learning	
Subject title: <b>Dante's "Divine Comedy": Justice, Tolerance and Freedom ("Boska komedia" Dantego: sprawiedliwość, tolerancja i wolność)</b>							
Format of instruction: <b>lecture</b>							
1. <b>General introduction. Dante, his time, his culture and main works. Structure and themes of the Divine Comedy.</b>					3	3	0
2. <b>Inf. I-V. The beginning of the journey among the dead, limbo and the lustful.</b>					3	2	0
3. <b>Inf. VIII-X; XV; XIX, XXVI, XXVIII; XXXIV. From the City of Dis to Lucifer.</b>					3	2	0

4. Purg.I- IX. The night trip.		3	2	0	
5. Purg. XVI, XXI, XXVI. Purgatorial lust.		3	2	0	
6. Purg. XXVIII-XXXIII Matelda and the Garden of Eden.		3	2	0	
7. Par. I, III, VI, VII-IX, XI, XIX-XX, XXXI, XXXIII. The sky of Venus and free love - Fides implicita? and religious tolerance.		3	2	0	
Modes of delivery	<b>Lecture, dialogue, description and commentary of images.</b>				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	<b>KOLOKWIUM</b>			<b>EP1,EP2,EP3,EP4,EP5,EP6,EP7</b>	
	<b>Metody i formy weryfikacji efektów uczenia si mog zosta zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach okre lonych w Regulaminie Studiów Uniwersytetu Szczeci skiego.</b>				
Grading criteria	<b>Passing the final oral colloquium.</b> <b>Evaluation is based on percentage knowledge of lecture content, 5.0 (100%), 4.5 (80-90%), 4.0 (70-60%), 3.5 (50-60%), 3.0 (40-50%), 2 (less than 40%).</b> <b>In the event of an unsatisfactory grade correction, the final grade is reduced by 1.0, compared to the grade received (however, it cannot be less than 3.0).</b>				
	Grade calculation principles				
	<b>The grade for the course is the grade for the lecture.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Dante's "Divine Comedy": Justice, Tolerance and Freedom ("Boska komedia" Dantego: sprawiedliwo , tolerancja i wolno )		Wa ona	
	3	Dante's "Divine Comedy": Justice, Tolerance and Freedom ("Boska komedia" Dantego: sprawiedliwo , tolerancja i wolno ) [wykład]	zaliczenie z ocen		1,00
Basic reading	Dante Alighieri (1995): The Divine Comedy, Penguin Random House, New York				
	Marino A. Balducci (2024): Intensive Course on Dante's Divine Comedy: Justice, Tolerance and Freedom, Carla Rossi Academy Press, Monsummano Terme – Pistoia (Italy)				
Supplementary reading					
<b>STUDENT WORKLOAD</b>					
		No. of hours			
					including e-learning
Contact hours	<b>15</b>		<b>0</b>		
Participation in test / exam	<b>1</b>		<b>0</b>		
Preparation for contact hours	<b>0</b>		<b>0</b>		
Private reading and studying	<b>4</b>		<b>0</b>		
Participation in tutorials	<b>2</b>		<b>0</b>		
Preparation of project / essay / etc.	<b>0</b>		<b>0</b>		
Preparation for test / exam	<b>3</b>		<b>0</b>		
<b>TOTAL workload</b>	<b>25</b>				
<b>ECTS credits</b>	<b>1</b>				

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>US-wykład ogólnouczelniany-O+P-I+JM-S-24/25Z-realizacja w 25/26</b>							
Unit: <b>Wykład ogólnouczelniany [moduł]</b>							
Course title: <b>Personal Finance Management (zarządzanie finansami osobistymi) (OGÓLNOUCZELNIANE)</b>					Course code: <b>US1000APNOJ3432_94S</b>		
Name of field of study: <b>wykład ogólnouczelniany</b>							
Mode and cycle of study: <b>I stopnia + JSM, full - time</b>		Profile of study: <b>ogólnoakademicki i praktyczny</b>			Specjalty:		
Course / module status <b>elective</b>				Language of instruction: <b>semester: 3 - english language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
2	3	lecture	15	0	pg	1	
<b>Total</b>			<b>15</b>			<b>1</b>	
Course / module coordinator		dr hab. BEATA WIECKA					
Course instructor		dr hab. BEATA WIECKA					
Course / module objectives		Celem przedmiotu jest zapoznanie z bieżącymi tematami z zakresu zarządzania finansami osobistymi. Celem wykładu jest wzajemna dyskusja i próba odpowiedzi na pytania: jak efektywniej zarządzać finansami? Jak zabezpieczyć swój przyszły finansowy? Z jakich narzędzi skorzysta, jaki model zarządzania finansami osobistymi wybrać, a także jak przeciwdziałać nadmiernemu zadłużeniu i upadłoci konsumencie.					
Prerequisites		Brak wymogów wstępnych.					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	Student posiada ogólną wiedzę z zakresu zarządzania finansami osobistymi.				
	2	EP2	Student posiada ogólną wiedzę z zakresu narzędzi finansów osobistych.				
skills	1	EP3	Student potrafi wykorzystać wiedzę teoretyczną z zakresu finansów osobistych w praktyce życia codziennego.				
	2	EP4	Student posiada umiejętność rozumienia i analizowania rynku usług finansowych oraz wykorzystywania wiedzy w zarządzaniu środkami własnymi.				
social competences	1	EP5	Student wykazuje się kreatywnością w działaniu oraz potrafi uzupełniać i doskonalić zdobytą wiedzę i umiejętności z zakresu zarządzania finansami osobistymi.				
	2	EP6	Student potrafi współdziałać w grupie i widzi potrzeby uczenia się w zmieniającym się środowisku.				
<b>CONTENT</b>					Semester	No. of hours	
						including e-learning	
Subject title: <b>Personal Finance Management (zarządzanie finansami osobistymi)</b>							
Format of instruction: <b>lecture</b>							
1. Cash, cashless payments, digital money or cryptocurrencies ? what and when to choose? Economic and behavioral approach.					3	2	0

2. 2. How to make better financial decisions: consumption, savings, investment and debt?	3	2	0
3. How to effectively manage your finances? How and where to allocate funds? Gold? Real estate? Other?	3	4	0
4. How to secure yourself financially for the future? How to increase financial security?	3	2	0
5. Over-indebtedness, insolvency and consumer bankruptcy - what to do to avoid being financially bankrupt? How to increase financial resilience and reduce financial stress?	3	3	0
6. Heuristics and Biases in Personal Finance: How to Use Psychology in Financial Decision-Making.	3	2	0

Modes of delivery	<b>Wykład, Prezentacja, Studium Przepadku</b>		
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.		

Assessment methods		No. of learning outcome from the syllabus
	<b>KOLOKWIUM</b>	<b>EP1,EP2,EP3,EP4,EP5,EP6</b>
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.	

Grading criteria	<p>Ocena z wykładu jest wystawiana na podstawie kolokwium oraz prezentacji.</p> <p>Test jednokrotnego wyboru z materiału na zajęciach. Aby zaliczyć test, składający się z 20 pytań, student musi uzyskać co najmniej 12 punktów, co odpowiada 60% możliwych do zdobycia punktów. Każda odpowiedź jest oceniana w skali 0-1, gdzie 1 punkt przyznawany jest za odpowiedź poprawną, a 0 za błędna. Maksymalna liczba punktów do zdobycia wynosi 20, co odpowiada ocenie bardzo dobrej. Punktacja testu: 12-13 pkt jest na 3.0; 14-15 pkt jest na 3,5; 16-17 pkt jest na 4.0; 18-19 pkt jest na 4.5; 20 pkt jest na 5.0.</p>		
	Grade calculation principles		
	<b>Ocena z przedmiotu jest ocena z wykładu.</b>		

Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Personal Finance Management (zarządzanie finansami osobistymi)		Ważona	
	3	Personal Finance Management (zarządzanie finansami osobistymi) [wykład]	zaliczenie z ocen		1,00

Basic reading	Garman T. (2023) : Personal Finance, Cengage Learning	
	Madura J. (2025) 8th edition, : Personal Finance,, Pearson	

Supplementary reading	wiecka B. et al. (2019), : Financial Literacy and Financial Education. Theory and Survey, The Gruyter, Berlin, Boston
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#### STUDENT WORKLOAD

	No. of hours	
		including e-learning
Contact hours	15	0
Participation in test / exam	1	0
Preparation for contact hours	1	0
Private reading and studying	2	0
Participation in tutorials	1	0
Preparation of project / essay / etc.	2	0
Preparation for test / exam	3	0

<b>TOTAL workload</b>	<b>25</b>
<b>ECTS credits</b>	<b>1</b>

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>US-wykład ogólnouczelniany-O+P-I+JM-S-24/25Z-realizacja w 25/26</b>							
Unit: <b>Wykład ogólnouczelniany [moduł]</b>							
Course title: <b>The Dark side of the Universe (ciemna strona Wszech wiata) (OGÓLNOUCZELNIANE)</b>					Course code: <b>US1000APNOJ3445_19S</b>		
Name of field of study: <b>wykład ogólnouczelniany</b>							
Mode and cycle of study: <b>I stopnia + JSM, full - time</b>		Profile of study: <b>ogólnoakademicki i praktyczny</b>			Specialty:		
Course / module status <b>elective</b>				Language of instruction: <b>semester: 3 - english language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
2	3	lecture	15	0	pg	1	
<b>Total</b>			<b>15</b>			<b>1</b>	
Course / module coordinator		dr hab. VINCENZO SALZANO					
Course instructor		dr hab. VINCENZO SALZANO					
Course / module objectives		<b>To familiarize the students with the main and more modern theories about the origin, constitution and fate of our Universe. To familiarize the students with the nomenclature and status of current cosmological observations. To introduce the students to the concepts of dark matter and dark energy.</b>					
Prerequisites		<b>no requirements</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description			Ref. to programme benchmarks	
knowledge	1	EP1	<b>Knows the basic notions on which modern cosmological models are built. The student is familiar with the terms: electromagnetic spectrum, redshift, dark matter, dark energy, gravitational lensing, cosmic microwave background. The student is aware of the limits of applicability of the main physical theories and particular models.</b>				
skills	1	EP2	<b>Can discuss various physical cosmological models and observations and critically discuss their limits.</b>				
	2	EP3	<b>Is able to list, discuss, and debate basic scientific concepts related to cosmology and can apply the criterion of scientificity</b>				
social competences	1	EP4	<b>Can take and express a critical attitude and get involved in a discussion on selected physical cosmological models and selected interpretations of our Universe's models.</b>				
<b>CONTENT</b>					Semester	No. of hours	
						including e-learning	
Subject title: <b>The Dark side of the Universe (ciemna strona Wszech wiata)</b>							
Format of instruction: <b>lecture</b>							
1. <b>The Game of Spectrum, and its rules</b>					3	2	0
2. <b>The space beyond our eyes 1 2</b>					3	2	0

3. The history of a star		3	2	0	
4. Nothing will ever look the same again		3	1	0	
5. A photo from a young Universe		3	2	0	
6. Gravity: to be or not be a force?		3	1	0	
7. Hidden things		3	1	0	
8. Turn on the radio!		3	1	0	
9. The light for the dark(est) side		3	1	0	
10. Surf the (gravitational) waves		3	1	0	
11. Bonus Chapter. . .home?		3	1	0	
Modes of delivery	<b>Lecture with presentation</b>				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	<b>PRACA PISEMNA/ ESEJ/ RECENZJA</b>			<b>EP1,EP2,EP3,EP4</b>	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>To write an essay on a topic selected by the lecturer and taken from the lecture. Essay written by single students, not as work group. Minimal mark to pass the course: 3. In order to assess the mark, the lecturer evaluates if the students properly report what has been said during the lectures and the presence of material recovered from personal additional research</b>				
	Grade calculation principles				
	<b>The final grade for the course is the grade for the lecture.</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	The Dark side of the Universe (ciemna strona Wszech wiata)		Ważona	
	3	The Dark side of the Universe (ciemna strona Wszech wiata) [wykład]	zaliczenie z ocen		1,00
Basic reading	Becky Smethurst (2019): Space: 10 Things You Should Know, Seven Dials				
	Brian Clegg (2019): Dark Matter & Dark Energy, Icon Books				
	Charles Liu (2022): The Cosmos Explained, Ivy Press				
	Jo Dunkley (2019): Our Universe: An Astronomer's Guide, Belknap Press				
	Katie Mack (2020): The End of Everything (Astrophysically Speaking), Scribner; Illustrated edition				
	Matthew Bothwell (2021): The Invisible Universe, Oneworld Publications				
	Stephen Hawking (2020): Brief Answers to the Big Questions, Hodder And Stoughton Ltd				
Supplementary reading					
<b>STUDENT WORKLOAD</b>					
		No. of hours			
		including e-learning			
Contact hours	<b>15</b>		<b>0</b>		
Participation in test / exam	<b>0</b>		<b>0</b>		

Preparation for contact hours	0	0
Private reading and studying	5	0
Participation in tutorials	1	0
Preparation of project / essay / etc.	4	0
Preparation for test / exam	0	0
<b>TOTAL workload</b>	<b>25</b>	
<b>ECTS credits</b>	<b>1</b>	

# COURSE SYLLABUS AND SPECIFICATION

Curriculum title: <b>US-wykład ogólnouczelniany-O+P-I+JM-S-24/25Z-realizacja w 25/26</b>							
Unit: <b>Wykład ogólnouczelniany [moduł]</b>							
Course title: <b>Visual thinking (mylenie wizualne) (OGÓLNOUCZELNIANE)</b>					Course code: <b>US1000APNOJ3433_41S</b>		
Name of field of study: <b>wykład ogólnouczelniany</b>							
Mode and cycle of study: <b>I stopnia + JSM, full - time</b>		Profile of study: <b>ogólnoakademicki i praktyczny</b>			Specialty:		
Course / module status <b>elective</b>				Language of instruction: <b>semester: 3 - english language</b>			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
2	3	lecture	15	0	pg	1	
<b>Total</b>			<b>15</b>			<b>1</b>	
Course / module coordinator		<b>dr HANNA SOROKA-POTRZEBNA</b>					
Course instructor		<b>dr HANNA SOROKA-POTRZEBNA</b>					
Course / module objectives		<b>To acquaint students with the methods of creating a drawing visualization. Explaining the importance of visual thinking for competency development and achieving better results.</b>					
Prerequisites		<b>No requirements.</b>					
<b>LEARNING OUTCOMES</b>							
Category	No.	Code	Description			Ref. to programme benchmarks	
knowledge	1	EP1	<b>The student knows the rules of visual thinking.</b>				
	2	EP2	<b>The student knows advanced visual structures.</b>				
skills	1	EP3	<b>The student is able to create visual structures.</b>				
	2	EP4	<b>The student is able to apply techniques and methods that use visual thinking.</b>				
social competences	1	EP5	<b>The student is able to comment on the discussed issues, showing creativity at the same time.</b>				
	2	EP6	<b>The student recognizes the importance of visual thinking.</b>				
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: <b>Visual thinking (mylenie wizualne)</b>							
Format of instruction: <b>lecture</b>							
1. <b>Visual thinking - concept, rules, application</b>					3	3	0
2. <b>The alphabet of visual thinking</b>					3	3	0
3. <b>Advanced visual structures</b>					3	3	0
4. <b>Techniques and methods using visual thinking - mind map, lotus flower, Walt Disney method, Metaplan</b>					3	6	0

Modes of delivery	<b>Multimedia presentation, Lecture</b>				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods					No. of learning outcome from the syllabus
	<b>PRACA PISEMNA/ ESEJ/ RECENZJA</b>				<b>EP1,EP2,EP3,EP4,EP5,EP6</b>
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	<b>the grade for the course is the grade in the lecture given on the basis of the written work submitted</b>				
	Grade calculation principles				
	<b>writing a written paper</b>				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Visual thinking (mylenie wizualne)		Ważona	
	3	Visual thinking (mylenie wizualne) [wykład]	zaliczenie z ocen		1,00
Basic reading	H. Soroka-Potrzebna (2021): Metody i techniki heurystyczne w zarządzaniu projektami, Wydawnictwo Uniwersytetu Szczecińskiego, Szczecin				
	K. Józwik (2017): Myślenie wizualne 2.0 : skuteczna komunikacja, MT Biznes, Warszawa				
	K. Zbikowska (2012): Mapy myśli w biznesie, Helion, Gliwice				
Supplementary reading	N. Margulies, Ch. Valenza (2005): Visual Thinking, Crown House Publishing				
	W. Brand (2017): Visual thinking: empowering people & organizations through visual collaboration, BIS Publishers BV				

#### STUDENT WORKLOAD

	No. of hours	
		including e-learning
Contact hours	<b>15</b>	<b>0</b>
Participation in test / exam	<b>0</b>	<b>0</b>
Preparation for contact hours	<b>0</b>	<b>0</b>
Private reading and studying	<b>6</b>	<b>0</b>
Participation in tutorials	<b>1</b>	<b>0</b>
Preparation of project / essay / etc.	<b>3</b>	<b>0</b>
Preparation for test / exam	<b>0</b>	<b>0</b>
<b>TOTAL workload</b>	<b>25</b>	
<b>ECTS credits</b>	<b>1</b>	