

COURSE SYLLABUS AND SPECIFICATION

Curriculum title: USPIA-IaEBL-O-II-S-24/25Z							
Unit: Lecture in the humanities [moduł]							
Course title: Language in Society (j zyk w społecze stwie) (OGOLNOUCZELNIANE)					Course code: PIA221AIIJ3442_29S		
Name of field of study: International and European Business Law							
Mode and cycle of study: second degree, full - time		Profile of study: general academic			Specialty:		
Course / module status elective				Language of instruction: semester: 3 - english language			
Year	Semester	Form of instruction	No. of hours		Type of credit	ECTS	
				including e-learning			
2	3	lecture	30	0	pg	3	
Total			30			3	
Course / module coordinator		dr EWA GLAPKA					
Course instructor		dr EWA GLAPKA					
Course / module objectives		to acquaint students with theories and methods of discourse analysis applied in research on social identity					
Prerequisites		knowledge of English language at B2 level					
LEARNING OUTCOMES							
Category	No.	Code	Description	Ref. to programme benchmarks			
knowledge	1	EP1	Has an advanced level of knowing and understanding relevant terminology of discourse analysis, as well of its origin and applicability in research on social identity	K_W05 K_W14			
	2	EP2	Knows and understands the relationship between discourse analysis and other disciplines, and knows how to approach social identity from an interdisciplinary perspective.	K_W11 K_W14			
	3	EP3	Knows how to apply acquired knowledge to solving problems related with the relationship between discourse and identity processes.	K_W01 K_W13			
skills	1	EP4	Is able to apply relevant methods of discourse analysis in one's own research on discourse and social identity	K_U09 K_U10			
social competences	1	EP5	Is ready to advocate and defend an open-minded attitude to the questions of social identities	K_K03			
	2	EP6	Is ready to continue learning and appreciates the value and necessity of continuous learning and lifelong growth	K_K06			
CONTENT					Semester	No. of hours	
						including e-learning	
Subject title: Language in Society (j zyk w społecze stwie)							
Format of instruction: lecture							
1. Language in society ? critical theory and methodology					3	4	0

2. Analytic methods in critical discourse studies		3	6	0	
3. Discourse, consumerism and commodification.		3	5	0	
4. Discourse and gender.		3	5	0	
5. Discourse, race and racism.		3	4	0	
6. Discourse, age and ageism.		3	4	0	
7. Hate speech.		3	2	0	
Modes of delivery	discussion and presentation				
	The course teacher shall specify how artificial intelligence should be used as part of implementation of the course according to University of Szczecin best practices and standards. The course teacher shall inform students in their first class about the scope and possibilities of using AI and shall present a catalogue of tools and applications adjusted to relevant learning outcomes and teaching needs and possibilities within a given course.				
Assessment methods				No. of learning outcome from the syllabus	
	SPRAWDZIAN			EP1,EP2,EP3,EP4,EP5,EP6	
	Metody i formy weryfikacji efektów uczenia się mogą zostać zmienione dla studentów ze szczególnymi potrzebami na warunkach i zasadach określonych w Regulaminie Studiów Uniwersytetu Szczecińskiego.				
Grading criteria	Obtaining a passing grade on the test. The rules for the grade are as follows: - Sufficient - from 60%, - Sufficient plus - from 70%, - Good from 80%, - Good plus - from 90%, - Very good - 100%.				
	Grade calculation principles				
	The course grade is 100% of the final grade.				
Final grade calculation method	Sem.	Course	Type of credit	Grade calc. method	Weight for the average
	3	Language in Society (język w społeczeństwie)		Ważona	
	3	Language in Society (język w społeczeństwie) [wykład]	zaliczenie z ocen		1,00
Basic reading	Benwell, B. & E. Stokoe (2006): Discourse and identity, Edinburgh Coates, Edinburgh				
	Coates J. (2013): Women, men and everyday talk, Palgrave Macmillan, Londyn				
	Hoi-Yi Katy Kan (2020): Digital carnivalesque: Power discourse and counter narratives in Singapore social media, Springer Singapore, Singapore				
Supplementary reading	Litosseliti L. (ed.) (2010): Research Methods in Linguistics, Continuum, London				
	Machin, D. and A. Mayr (2012): How to do Critical Discourse Analysis, Sage, London				
STUDENT WORKLOAD					
		No. of hours			
		including e-learning			
Contact hours		30	0		
Participation in test / exam		2	0		
Preparation for contact hours		15	0		
Private reading and studying		15	0		
Participation in tutorials		6	0		
Preparation of project / essay / etc.		0	0		

Preparation for test / exam	7	0
TOTAL workload	75	
ECTS credits	3	